OWASP

BeNeLux Days 2025 Sponsorship

Why

Sponsor OWASP BeNeLux Days 2025?

OWASP chapter Meetings & Events are the heartbeat of the application and product security community, aimed to spread knowledge and learn from each other.

The local Chapters of OWASP in The Netherlands and Belgium come together every year to host a physical event called "**OWASP BeNeLux Days**" which this year is happening in the heart of the City of Mechlen in Begium. It brings together a wide range of security technologists, from executives to individual contributors across SMBs and major corporations.These are important influencers and decision makers who drive the buying decisions for investments in security.

This event presents sponsors with a unique opportunity to elevate their brand visibility among a select group of influential individuals through our competitive sponsorship packages.

We would be proud to work alongside and partner with vendors and organizations who believe in our mission to educate, inspire, and spread security awareness. Your support for our event will not only align and recognize your **brand** with key influencers, our community but also resonate with thousands of **potential customers**.
By sponsoring our event, your message will be strategically tailored to engage with specific personas within our community who are active contributors and participants. This targeted approach ensures that your brand receives maximum exposure and recognition among our audience, ultimately driving demand and boosting brand awareness.

Our sponsorship packages are designed to provide sponsors with maximum exposure and engagement, allowing them to showcase their brand in a compelling and impactful way.

OWASP globally has established strategic relationships with many major media groups worldwide and in BeNeLux, focused on IT security—print publications, newsletters, portals, consultants, associations, and user groups. Your message—and leadership positioning—reaches thousands of prospects before you even arrive at OWASP events.

Please know that due to the high-profile nature of our non-profit organization,

limited sponsorship opportunities are available and sell rapidly - so we urge you to act quickly!

We would love to welcome you and your organization and hope to see you at the event.

All proceeds from sponsorship support the mission of the OWASP Foundation (represented in Europe by OWASP Europe VZW, non-profit under Belgian Law). Supporting these events drives the funding for research grants, tools and documents, local chapters, and more

about The Event

OWASP BeNeLux 2025 will take place on **Tuesday, 2 December, and Wednesday, 3 December, 2025**, at **Lamot, Mechelen, Belgium**. This two-day event brings together security professionals from Belgium, the Netherlands, and beyond to share knowledge, learn from industry experts, and discuss emerging trends in application security.

The event features:

- The Conference on 2nd of December featuring international and local speakers covering key OWASP topics and broader challenges of Security.

- Hands-On training sessions on 3rd of December delivered by experienced practitioners on security topics.

Our chapters regularly organize meetings with expert talks and panel discussions, typically gathering around **80 attendees** and reaching over **1,500 security practitioners** across Belgium and the Netherlands.

OWASP BeNeLux has a strong tradition of fostering community and knowledge-sharing. Previous editions, held at venues such as the University of Leuven, CORDA Campus in Hasselt, RAI Amsterdam, Jaarbeurs Utrecht, and the University of Luxembourg, have brought together over an average of 280 attendees from across the region. In 2025, we aim to welcome more than 250 participants, continuing to build connections and share insights with the security community.

📍 **Location:** Lamot Conference Center, Mechelen, Belgium
📅 **Date:** December 2-3, 2025

Sponsorship packages

- This is for the conference on **2nd of December 2025.**
- We provide three sponsorship tiers: Platinum, Gold and Silver.
- Additionally, there are opportunities to sponsor specific items like social events as well (details here).

Sponsorship package details:

Feature	🏆 Platinum	🥇 Gold	🥈 Silver
Regular Price	€ 4,000	€3,000	€2,000
Early Bird Offer (by 1st July)	€ 3,600	€ 2,700	€ 1,800
Company Logo on OWASP Chapter Homepages	✓ (Belgium & Netherlands, 2025)	✓ (Belgium & Netherlands, 2025)	✓ Belgium / Netherlands, 2025
Logo on Conference Promotional Materials	✓ (Messages, Talks, Schedule)	✓ (Messages, Talks, Schedule)	✓ (Messages, Talks, Schedule)
Company Banner Near Track Entrance	✓ (1m x 2m)	✓ (1m x 2m)	–
Name on Chapter Invitations (Meetup and emails)	✓ (2025 Invitations)	–	–
Name on Posters & Announcements	✓	✓	–

Speaking Slot (*)	✓ (10 minutes)	–	–
Name in Post-Event Newsletter	✓	✓	✓
Exclusive Add-On Opportunities	Social Event (€2,000)- mentioned in the agenda, and rollup during the social event**	Coffee Break (€1,000) mentioned in the agenda, and rollup during break	–
3-Year Commitment Discount (10%) (***)	✓	✓	–
First-Pick Booth Placement (****)	✓	✓	–

- (*) The speaking slot will be clearly marked as a sponsor speaking slot at the start/end of normal talks.
- (**)Social sponsorship at the OWASP Benelux conference entails hosting the evening event near or in the conference venue, providing attendees with dinner and drinks. As a social sponsor, you'll have the opportunity to engage with conference participants in a relaxed setting, fostering networking and camaraderie among industry professionals. Please contact us for more options and details around Social Event Sponsorship.
- (***) With a opt-out after first year (without loosing the 10% discount)
- (****) Order of choice is based on order of commitment and paid sponsorships.

Team

Contact us:

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Sponsors

1. What will be the dimensions of the booth?
Depending on your Sponsorship package you will be provided with tables of approximate dimensions of either 1mx1m or 2mx2m with two chairs and a power outlet in the area designated to you.

2. What will be the dimensions of the Banner roll up?
The sponsor has to provide their own banner where a Gold Sponsor can place regular 1x2 banners and platinum sponsors can place larger banners.

3. Will there be electricity provided or do we have to pay for it?
Electricity will be provided.

4. Do we have Wifi available at the event and do we have to pay for it?
Wifi will be provided for free at the venue.

5. Do we get screens and equipment?
OWASP doesn't provided any screens or equipment's. It is the sole responsibility of the sponsor to arrange and vacate it at the end of the event. Please reach out to one of the volunteers in time to see if we can help you.

6. Do we get to choose the location of the booth?
No, this is done by the organizers team depending on parameters like space and first come first serve.

7. Do you provide any kind of lead collection mechanism?
We **do not** provide any kind of lead collection mechanism. You are free to collect information from the people you talk to or the ones who come to your booth with their consent.

8. Do you provide any kind of information with respect to the attendees post conference?
We **do not** share any kind of information on the attendees post event. You are free to collect information from the people you talk to or the ones who come to your booth with their consent.

9. Do you have the floor plan for the venue?
   Please ask the OWASP member you are in touch with for more details on this.

10. How many people will be attending?
    We are expecting from 200 to 300 people attending this event.

11. Can I send my equipment beforehand?
    If necessary, material can be sent before hand, specifically marked as "OWASP, BeNeLux 2025". Please ask the OWASP member you are in touch with for more details on this.

12. Are you interested in sponsoring/contributing towards the OWASP BeNeLux social event?
    Please ask more details from the OWASP member you are in touch with.